

# PERFUMES!

Understanding, Buying And Making Perfumes

SELECTED TIPS - 91 PAGES!

Perfumes! Understanding, Buying And Making Perfumes



91 Pages!

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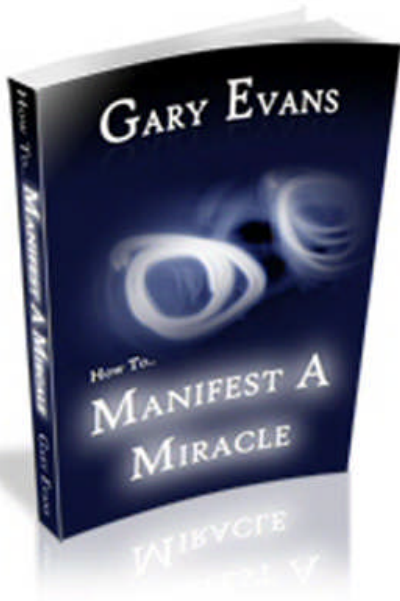
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## Three Places To Find Cheap Perfume

If you like to wear the latest perfumes manufactured by celebrities, designers, and cosmetic companies, you know that enveloping yourself in designer scents can be expensive. Many perfumes can cost hundreds of dollars for one ounce and buying additional products can run you into huge dollar figures. Designer perfume doesn't have to cost you an arm and a leg. If you know the right places to shop, you can find expensive perfume cheap.

If you want to buy cheap perfume, skip the department stores. Unless you hit a sale at the department stores, you will pay exorbitant amounts for name brand perfumes. Instead of hitting the cosmetics counter at the mall department stores, visit a perfume outlet.

Many malls now contain perfume outlets, but if your local mall doesn't contain a perfume outlet, take time to drive to an outlet mall and you will be pleased at how much money you can save. Most perfume outlets sell designer perfume cheap. They might not have a lot of additional products made from your favorite scent, but you can usually find most brands of cologne or perfume from thirty to seventy percent off. Just make sure you are buying the actual designer brand and not a knock off. While a knock off can smell very much like the brand you know and love, it usually has a much higher alcohol content, causing the scent to wear off sooner and the perfume to go flat.

Discount stores that sell department store seconds and last year's fashions are also great places to find cheap perfume. You can always find a wide selection of designer perfume cheap at stores such as Ross, Marshalls, and TJ Maxx. Because these perfumes are not locked behind cosmetic counters, always open the box to make sure that you are buying a full bottle.

Online auction sites such as E bay are great places to find fantastic deals on name brand perfume. Many people will sell a perfume that they got as a gift, but that they don't particularly like on auction sites. Usually, these sellers are just happy to get any amount of money for the perfume that they don't want and you can score very expensive fragrances at extremely low prices.

Never pay full price for designer perfume. You can buy the best brands of perfume cheap, if you know the right places to look.

## **Celebrities: The Newest Trend In Designer Perfume**

Years ago, cosmetics companies were responsible for the designer perfumes that lined counters in posh department stores. Names like Estee Lauder, Chanel, and Guerlain, were all the rage and these companies would often get celebrities to endorse their designer perfumes. Now days, celebrities don't seem to want to endorse another companies designer perfume. The rage in Hollywood is for every starlet to have her own line of designer perfumes and cosmetics.

### **Do The Celebrities Actually Have A Hand In Things?**

The extent to which a celebrity is involved in the designer perfume that is sold in their name can vary. Some celebrities turn the design tasks over to professionals and simply give their approval on the finished products. Other celebrities are involved in the process from the conceptualization stages to the marketing of the designer perfume.

While Celine Dion says she was involved in every aspect of the development of her designer perfume, that doesn't mean she donned a lab coat and actually mixed the vials of scent like a proverbial mad scientist. Rather she was involved in the development process that decided just what kind of scent she wanted to manufacture. She also took part in designing the bottle and the marketing of her newest line.

Jennifer Lopez is another celebrity that likes to be involved in the production of her designer perfume. Having once worked at a cosmetics counter, she knew exactly what she wanted her signature fragrance to smell like. The company that worked out the fragrance combination credits her with adding the hint of sake scent that tops off the perfume. She even had the bottle design include a pretend diamond ring or necklace on the neck in tribute to her penchant for wearing jewelry. By keeping involved with each aspect of her scent's development, she can make sure that the perfume genuinely reflects who she is.

Paris Hilton doesn't claim to be involved in every aspect of her perfume designs however she does take a large role in the marketing of her perfume. Without her famous face, the perfume would probably get lost amidst the many other fragrances at the local drug and discount store.

**Celebrity Designer Perfumes Grow In Popularity**

When celebrities, such as Elizabeth Taylor, first introduced designer perfumes decades ago, the reaction was mixed. Some critics felt that celebrity perfumes were just a fad. Today with many celebrities, such as Sarah Jessica Parker and Britney Spears, joining the ranks of perfume makers, the sales of celebrity fragrances is growing in leaps and bounds.

## Where To Find Discount Women's Perfume

Good perfume is expensive, but with a little bit of time and effort, you can find discount women's perfume that is as good as the stuff that goes for a hundred dollars per ounce. Just because you buy women's perfume at a discount, doesn't mean it isn't any good.

### **Know When To Shop**

Your local department store only has so much space at its perfume counter. If you shop at the right times during the year, you can find amazing discount women's perfume. After holidays, such as Christmas, Mother's Day, and Valentine's Day, stores are left with perfume packaged in holiday boxes. Once the holiday is over, the packaging is no good. Many stores will deeply discount women's perfume that is packaged for the holidays, after the holidays are over. If your store isn't having an advertised sale, don't be afraid to ask for a discount for purchasing holiday leftovers.

If you can stay on top of the newest trends from your favorite perfume manufacturer, you may also stumble upon some amazing women's perfume discounts. If you know that your favorite perfume maker is about to introduce a new line or even a newly shaped bottle, you can score huge discounts on the old styles. Most stores are happy to sell the old line at a mark down to make room for the new products they are receiving.

### **Know What To Ask For**

Many stores sell the test bottles when they get to be about half full. Often you can buy your favorite fragrances at a fraction of the cost of a new bottle. If you want to wear extremely expensive cologne but just can't afford it, ask the cosmetics clerk to sell you the sample bottle. You might end up paying ten dollars for an ounce of perfume that costs one hundred dollars for a two ounce bottle.

Another great way to find discount women's perfume is to buy gift baskets instead of just buying a bottle of your favorite scent. Often you will get other cosmetics such as soaps, lotions, powders, essential oils, or even several sizes of your favorite perfume in one basket for a fraction of what it would cost to buy the items all separately. Don't worry if the gift basket

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contains items you won't use. You can take those items and save money by giving them away as gifts. You can even take one gift basket and rewrap the contents to make gifts for two different friends or family members.

Finding discount women's perfume is easy if you know where to look for the best deals.

## **A Lancôme Perfume Will Enchant You With Its Excellent Fragrance**

As everyone who is interested in perfumes will know, the name Lancôme and its excellent perfumes are special and high on the list of anyone wishing to feel attractive and have the smell of a great fragrance. With a host of products, Lancôme has an enviable reputation that, along with many a best seller has taken it to the highest levels of fame and of course fortune. Proof of its excellence is readily available in the excellent Lancôme perfume called Miracle Forever that is a perfume of outstanding excellence which embodies a woman's quest to look great and also wear an attractive smelling perfume.

### **A Lot To Choose From**

A visit to any Lancôme outlet will always provide you with excitement because you will find a lot to choose and after a one-on-one talk with a beauty expert you should discover what you really should be looking for in the Lancôme perfume, and there are many places that you go to find your favorite Lancôme perfume including the Lancôme private home that is an exclusive boutique that provides the very best in French beauty. With the best of technology, senses will be pleurably aroused and the flair of luxury that Lancôme perfume embodies will certainly not fail to impress you.

Among the very appealing line of Lancôme perfumes you will find a number that stand out including Hypnose that is femininity personified and which has the powerful fragrance that is sure to captivate you and with its hypnotizing effect will be hard not to buy even though it has quite an expensive price tag.

With every Lancôme perfume that you buy comes intensity as well as exotic fragrances that are quite hard to beat and they will cast a spell over you thanks to the excellent florals, spices, woods and greens that are interwoven into layers and layers of scent that are simple enchanting and very evocative. Though not quite as expensive as Hypnose, the other line of perfumes are also definitely great perfumes in them that are certainly worth buying.

The list of excellent Lancôme perfumes goes on and there is much that each different perfume has to offer including the excellent O Oui Lancôme perfume, and if you are really keen on more

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than just perfumes, you could very well purchase them as gift sets which means that you could buy a perfume spray, body lotion as well perhaps a body cream and even a shower gel that are all of a single type that will help ensure that you smell and feel uniformly good with a single fragrance all over your body.

## Make Your Own Perfume Kit

People who often go to the department store will surely notice the various perfumes sold on the display shelf. It is not rocket science that enables various companies to do it. This simply requires the proper training and tools on hand to make this happen.

The first to get is the perfume kit. This is available in stores and online that will cost about \$30 to \$40 a piece. People who find this expensive can make one buying the items separately.

Perfumes are made of water, a little alcohol and the essential oils. The person can go to the store and smell the scents to find out which ones are the best to get and then bring it home.

Aside from the liquids, the individual will also need some medicine droppers and roller bottles to contain it. The last thing to complete the perfume kit is the bag.

The person can use an old handbag or a small box to store everything, which is also easy to carry. This will allow the hobbyist to bring all the materials to class and learn the different types of perfumes that are worth making and saleable in the market.

The individual will notice later on that some of the essential oils used in making perfumes are also the same ones being used for aromatherapy. In fact, lavender, which is both a top and a bridge note, is effective in treating anxiety and stress.

In time, the person will be able to learn the different types of perfumes and how to make each one. There are different scents that other companies have not yet even thought about which will be great to experiment on.

The individual must remember that each product must be stored in a cobalt blue or amber glass bottle because the contents will be damaged should these be exposed to sunlight.

Those who feel ready to turn this thing into a business will need more than just a perfume kit. The individual will need more space to stock up on the essential oils and the other materials to make this in vast numbers.



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One way to check if the perfume is just right is to give samples to friends and family members. The comments these people give can provide insight on what areas to improve on before the entrepreneur decides either to sell this straight or supply this to someone else.

Another way to make money if there is not enough capital yet will be to make homemade perfume kits and then sell these to someone else or online. Surely, it won't cost that much to make as long as the person knows some cheap suppliers so enough profit can be made to eventually start selling the perfumes.

The best way to start will be to give the homemade perfume kit to friends and family members as gifts. These people may also be interested in learning the secrets of perfume making or even partner up to start the businesses.

Having a perfume kit could be the start of something big. It is up to the individual whether to make this happen or just do this as a hobby. After all, the person may not have the technology or the training in chemistry to compete in the big leagues.

## Making Your Own Perfume Line

When people get into business, the first thing the product must do is fill a need. If there is demand for it, this is the time the entrepreneur has to worry about the production, packaging and the marketing.

Getting into the perfume business is the same thing. The good news is, there is a demand so the challenge will be making people aware that there is a perfume line that exists.

There are two options for this to work. The entrepreneur may decide to distribute it to a retailer who will mark up the price so both parties are able to make some money. This begins by writing letter to various companies who may like to carry it.

It is also possible to ask from the supplier the names of other companies that are also getting the same ingredients. This is considered to be a faster way of getting the foot in the door and if the product is good, then there won't be any problems.

However, in some cases, the one reviewing it will say no because this could take away the profit from the existing brands.

The entrepreneur may also be short changed if this is offered at this amount and then the distributor will sell it at two or three times the price.

This brings the second option and it involves selling it directly to the consumer. Some people may not have enough to put up a cart in the mall. The best thing to do will be to give some free samples to friends and sell this via the web.

In both options, the most important thing is pricing. No business in history is able to recover the investment overnight. This takes time and some project a break-even point after 6 months or one year.

The first step in this process will be to learn how to make the perfume. This is just like playing with a chemistry set at home and the only way to make it work is by being familiar with the various ingredients.

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The perfume will not last that long without the three types of notes namely, the base, top and middle note. This will then be blended with a bridge note and ethyl alcohol but since this is banned in some countries, the better alternative is vodka.

Those who don't like chemistry that much can do what some celebrities like JLO have done. That is to hire a chemist who will come up with various prototypes and then approve which one should be made in vast quantities.

The key to distinguish one brand from the other is in the name. It must be catchy and easy for the customer to remember so it will not be that difficult to buy it again when it runs out.

Some detail must also be given to the packaging. The person can choose to use plastic bottles or have a design made by a supplier. Some entrepreneurs still put this in a box while others sell it as it.

Making perfumes won't be easy. It will take some time to figure out the right mix but those who are able to persevere may be able to reap the rewards when the right fragrance has been developed for the market.

## Oils Are Needed To Make Perfume

Perfumes have been around for centuries. People extract the oils from plants and animals the mix this with water and alcohol to create the right scent that people will enjoy.

There are various manufactures in the world market. Some use the same ingredients while others have certain secrets which helps differentiate one brand from the other.

The most important ingredients in making perfume are the essential oils. Each one has a different chemical composition so those who want to venture into perfume making have to know the difference between a base, middle, top and bridge notes.

There are books and other related information on the Internet as well as kits that come with an instructional manual. The kits will cost from \$30 to \$60 and has other things inside that will be needed in mixing and storing the finished product.

The first step in perfume making is the mixing of the oils. The individual will first mix a few drops each of the essential oils. It must always have a certain percentage of base, middle and top note.

It may not smell that good yet which is why the next type of essential oil is needed. This is better known as the bridge note that will blend everything together to create the perfect scent.

After the essential oils have been mixed, this is the time to pour vodka into the mixture. Some chemists have also used an Everclear beverage that is also known to work as an alcohol base.

The general rule when mixing essential oils with alcohol is that a maximum of 20 drops must be administered for every 4 ml. of alcohol.

The last step in perfume making is to add water. Once again, the tube containing all the ingredients should be shaken in order for everything to mix together.

The concoction must be stored in a colored bottle to prevent it from being exposed to light. After two days, the contents can then be placed in a sprayer bottle so that it can already be used.

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The person has the option of storing it for a longer period of time. It is best to check on the scent from time to time to make sure nothing is wrong. Those who are not satisfied can add a little more oil into the concoction and wait for a few more days for it to settle in.

Those who do this properly will notice that the scent will stay longer on the skin since some will just disappear within a few minutes.

There are many ways of making perfumes and this will really depend on the taste of the one developing it. Those who want it to last longer can pour more of a base essential oil rather than the middle or top. The important thing is that the person should follow the proper steps in making this happen.

A useful tip when working with essential oils will be to keep notes on everything. There will be some mistakes along the way and reviewing each step will make it easy to narrow down where the error was committed.

Perfume making is a lot of fun. There are more than 30 different oils and the only way to get it right is through trial and error.

## Elegance, Sophisticated In One Blend: Your Own

Blending perfumes is not a joke nor is it easy. It involves handling various natural oils and blending them into something that smells beautiful. Essential oils and absolutes are usually used in making perfume.

These substances emit very strong odors that could make you really sick especially if you work in unventilated environments. Thus, it is necessary that you safeguard your blending procedures taking time to install safety procedures.

When working with aromatic oils and such, there's a tendency to become too accustomed with the smell. At times your nose has been exposed too long on the smell of oils and various blends that you become somewhat "immune" to the smell.

At this point, you really need to take some short breaks. You could take a walk and get some fresh air or run a couple of lapses or any activity which would result to some heavy breathing. This will clear your nose. Another common practice not only by those blending perfumes but as well as those trying various types of perfumes on a single time, is sniffing coffee beans.

As a perfume blender, you should always try and give each blend a chance. Let the blend evolve in a bottle first. This will allow a fresh blend to properly meld and mellow which creates rather surprising scents and character. You should treat each blend this way. You need some patience and let things settle down. Never rush things.

It is like making wine, you blend the wine, seal it in barrels and wait for years to drink the brew. At least for perfumes, it will not take you that long. Also, once you put a perfume on, let it settle and evolve on your skin. As you left the perfume on your skin, the blend reacts and changes because of your body heat. Allow the base tones to emerge first before passing judgment on the blend itself.

Basically when you start blending natural perfumes, you're mixing three oils: top note, the heart note and the base note oils. You choose what oils appeal to you and start mixing them up together. Ideal top notes include citrus oils like bergamot, lemon, mandarin and orange.

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Also popular top notes are conifer oils, mint oils, cardamom, basil, chamomile, juniperberry, ginger, petitgrain and rosemary. Middle notes, on the other hand, use various floral oils and absolutes like elemi, coriander, galbanum, sweet marjoram, geranium, lavender and nutmeg. The best base oils are wood oils like cedarwood, gaiac, linaloe wood and sandalwood and resin oils like frankincense and myrrh.

You get one oil from each note and start putting them together in separate a bottle. Be sure to write down how many drops of each you blending. Start working on combinations. You could start with equal amounts moving on to some other mixes until you get a sniff of the scent you're looking for.

If you think you got a great blend, cover the bottle and warm by rolling the bottle between your palms. Turn it upside down to blend the mix further. Smell your concoction. Just remember that the top note oils will fade more quickly than the middle and base notes so having a strong top note may not be that bad. As I mentioned earlier, let the perfume evolve.

Get a strip of coffee filter and apply a drop of perfume on it. Let it stay on for a while. In an interval of a couple of minutes to a couple of hours, keep sniffing the strip so you could get an idea of how the perfume evolves.

You really need a lot of patience when you make your own perfume. If you want the easy way then you could always buy one from the mall. But you will never experience the joy and triumph one experiences when they make their own perfume.

## "Brewing" Your Own Scent

If you don't like any commercial perfumes, make your own. That's probably the best thing to do rather than get frustrated from spending hours and hours smelling perfumes in department stores and specialty shops. Also, you might end up creating a scent that is cheaper yet richer and more perfect for your body.

When making your own scents, you should always remember that perfumes have three basic structures or layers, namely: the base notes, heart or middle notes and top notes. Top notes are the first smell that you'll notice and it is also the first one to evaporate.

Top notes handle the first impressions. It creates the mood and the one that immediately captivates. Meanwhile, the heart notes or otherwise known as the middle or coeur notes. These scents appear later and last longer. They give character to the perfume. The final layer is the base notes which lasts the longest. They slowly come out blending with both the heart note and the top note.

Make certain that you don't put natural essential oils and absolutes as top notes. They are basically complex compounds that sometimes already contain middle notes and even top notes characteristics. So care should be taken when you start mixing or blending different kinds of essential oils.

Ideally, top notes are made from citrus oils like bergamot, lemon, mandarin, orange, etc. Conifer oils such as cypress, fir, pine, spruce, etc. can also be used. Also popular top notes oils include mint oils, cardamom, basil, chamomile, juniperberry, ginger, petitgrain and rosemary. When it comes to middle notes, probably the best oils to use are floral oils and absolutes such as caraway, black pepper, cinnamon, clary sage and clove bud.

Oils from elemi, coriander, galbanum, sweet marjoram, geranium, lavender and nutmeg are also great middle note materials. Palmarosa, thyme and violet leaf absolute have also been used before and their blending capabilities have proved to be quite effective. Wood oils like cedarwood, gaiac, linaloe wood and sandalwood are great as base notes. So are resin oils like frankincense and myrrh.



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Perfumers also use labdanum, patchouli, oakmoss absolute, vetiver and even vanilla as base notes for their perfumes.

When making your own perfumes, it is always, always important to know your materials. Essential oils for example have different characters, behavior, strength and weaknesses. Each characteristic should be considered and their effects studied closely. You need to know the effects of the essential oils and perfume blends on your skin.

You need how to understand how the mixture will react when diluted or when it is set over time. You need to be prepared and know or at least have an idea on how the mixtures will react. It is, therefore, perfect advice that you write down all the processes that you undertook, from measurements to blending procedures.

And as important as the actual steps are, one needs to take regular breaks. Not only will this help in raising creativity but it will help make you safe from some harmful effects of prolong exposure from oils. Remember that you are working with essential oils.

These oils are highly concentrated and give off very strong smell. It is, therefore, possible to become sick if you spent too much time working on them especially in unventilated areas. And also, there's also a limit to how much scent or perfume your nose can take.

## Scent Unique To Your Own

Smell first oneself before you try applying scents to your body, or something like that. This may be the best way to describe what we will discuss in the following. Basically, what we are trying to say is that every one of us has unique body chemistry that emits or gives off different and unique types of scents.

It's like fingerprints. This scent that the body gives off will of course react to the type of perfume that you will wear. That is why it is essential to determine your own "smell" first before buying perfumes of different scents.

It is said that if you bought the correct perfume, you will have a positive outlook which would be transcend on how you view your own personal and professional life. The right scent also induces optimism which results to more energy and enthusiasm. But how would we know our own smell? Well it is a little tricky I admit, but trying to determine what your actual scent is quite possible. However, the process could be a little gross for some.

One way to determine what you actually smell like is to not take a shower following a workout or a strenuous activity. Also, make sure that you don't rinse your hair or add any body spray. After an hour or two, smell yourself. Remember that smell. Then go take a bath with soap, suds, and shampoo and all.

After you've taken a bath, smell ourselves once more. Compare the smell you had before you took a bath and the one after. Chances are you will be able to note down the exact scent of your body. The purpose of the exercise is to let you recognize, ignore or isolate the scents of various artificial smells like those of soaps.

After you determine what your exact body smell is, you are now ready to buy a bottle of perfume. Perfumes are not scented water or are they alcohol. They are more than that. Some have natural essential oils added into them. When trying on a perfume, be sure to let the perfume settle on your skin first.

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Perfumes are made up of layers. The first one emits the strongest smell and the quickest one to fade. This is the part that attracts passersby and force heads to turn toward your direction. The middle part is like the bridge that leads to the finale.

After 30 minutes the perfume has already reached the middle layer which means the rich scent of the perfume has already mixed with the body's natural scent. Therefore, the scent lingers because the perfume only accentuated your own body scent and not the chemicals that made up the perfume.

When you decided to buy a bottle of perfume, there are some things that you need to consider. Women tend to prefer a cleaner scent like citrus smell for casual wear. And for special occasions, they generally like muskier fragrances.

Also remember that in order to keep the perfume last longer, don't expose them too much to air. Perfumes differ in oil concentrations. Perfumes have the highest concentration of oils followed by eau de parfum, then eau de toilette, then eau de cologne and finally body splash.

Another option available to you is to make your own perfume. There are a number of websites, books, and articles about the process of making your own scent. To make your own perfume might be the best way to get that unique scent you're looking for.

## **The Wholesale Perfume Is Available At Knockdown Prices If Bought In Bulk**

Sometimes, it can be quite a problem figuring out just what kind of perfume would make an ideal gift for a special person in your life because the better known branded perfumes can be quite expensive and beyond everyman's reach. However, all is not lost and it is still possible to buy a perfume at vastly reduced prices and there are even wholesale perfumes that you can buy as well as gift.

### **Team Up With Friends And Family**

The best way to buy wholesale perfumes is to team up with friends and family and then buy perfumes in bulk because wholesale perfumes are only available in big quantities and they are available at reduced costs. So, to get your perfume at almost rock bottom prices, you will need to locate one of the many wholesale perfume outlets of which there are many. And, if you are looking to find the many wholesale perfume companies a good place to start would be to visit [www.wholesalecentral.com/perfume.html](http://www.wholesalecentral.com/perfume.html) where are listed all the companies of interest.

Thus, you will surely come across a number of featured wholesale perfume companies including Zeldas that operates out of Kingston, New York which stocks more than four hundred designer kinds of perfumes, or you could check out Save On Scents, Inc. that are located in Brooklyn, New York that have more than fifteen hundred products that are sold at wholesale prices without any minimum orders either.

You can be sure that when looking for wholesale perfume, you would be like any other shopper that heads down to the nearest department store to find the perfume that you hope will lend it to your personality. However, even though buying wholesale perfume means affecting savings, you must still purchase a minimum number of perfume bottles that could mean buying for hundred dollars and even for thousand dollars before you get the wholesale price.

Sometimes, it is even possible to pick up wholesale perfume not from a wholesaler, but from a dealer that buys surplus stock and who buys large quantities of items that usually do not sell that much and then offers these products at wholesale prices, or even lower. Nevertheless,

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some of these perfumes must still be purchased in bulk if you want to avail of wholesale perfume prices.

You will find that wholesale distributors are usually available online where you can visit their web sites and pick and choose your desired perfume and pay a price for it that is affordable, and though you can save as much as fifty percent off the actual price, be sure that you mostly won't find certain designer perfumes and you must also be aware that you could get ripped off in the bargain. So, if you must shop for wholesale perfume, do so with plenty of caution.

## Types Of Women's Perfume

The common person often does not understand and know about the types of women's perfume that are available providing different fragrances for different body chemistry. By understanding and knowing about the different types of women's perfume a person can buy and wear scents that are suited to them and will produce the positive benefits of perfume. There are some simple basic bits of knowledge that will prove useful for the perfume buyer and wearer.

### **Types Of Women's Perfume Groups**

The basic breakdown of women's perfumes is in the type of scent that is the basic ingredient. There are different smells that a perfume is created from and that will be an asset or detriment to the wearer. Perfumes can be defined as floral, oriental, woody, fresh, and fougere. These labels of perfume types are determined by the type of scent that they create and the ingredients they are created from. A basic floral will be the scent of a flower, a fresh scent will be a citrus or natural smell and a woody will be created by using the barks and oils of different woods. By understanding these simple breakdowns in the fragrances a person can choose the type of women's perfume they want and that will blend with their body type to create a tantalizing aroma.

### **Types Of Women's Perfume Strengths**

The most basic type of women's perfume strength is a true perfume. A person who wears true perfume will have an expensive small bottle of the strongest concentration of the scent. Perfume is concentration of aromatic oils that will be at least twenty percent. By using the true perfume a person will have the full essence of the fragrance offering an unmistakable aroma.

For the average person on the average day a less expensive, lower concentration of a perfume will be completely appropriate. The eau de perfume, eau de toilette, and eau de cologne will all be reduced concentrations in order of listing. These concentrations can be bought in larger quantities for less money making them affordable types of women's perfume strengths.

## **Learning Types Of Women's Perfume**

For the person who wants to learn more about women's perfume taking the time to study these various groups and strengths will be very useful. By looking at the more popular brand names and perfume and defining the group of scents they fall into a person can quickly determine what the fragrance will be like. Some scents are obvious as to their group. For example, Lily of the Valley is a floral. Other classic scents are well known in the perfume industry but a newcomer will need to investigate their category.

## **Angel Perfume Makes You Feel Very Heavenly**

Way back in 1992, the Thierry Mugler design house came up with an excellent perfume called Angel perfume that had a fragrance that was very refreshing as well as oriental and also woody, and of course very feminine. With vanilla sandalwood blended with patchouli and a few fruity notes that contained melons, peaches, plums and fresh citrus this scent is certainly amongst the better perfumes found on the market today.

## **Have Compliments Paid To You**

As its name implies, Angel perfume is a very heavenly smelling scent that will instantly remind one of angels in heaven and its fragrance is such that it calls for wearing it all through the day. Anyone that gets a whiff of its scent will be sure to pay compliments and most will enquire what this romantic fragrance is called, though not every fragrance suits everyone. Nevertheless, trying out Angel perfume is certainly well worth your time and money, and seeing that its designer Thierry Mugler would like to see women who are not only perfectly clad, but who also smell perfect, this is certainly a wonderful perfume that meets these ends.

In the year 1999, Thierry Mugler came up with five beauty products of great innovation that were sold under the name of Secrets D'Angel and they included sprays for the body, masks for face and hair to ensure that women not only walked in beauty, but also smelt that much more beautiful as well.

Angel perfume is sure to make a wonderful addition to any lady's beauty makeup and once worn it will leave many pleasurable memories to not only the wearer, but also to those around

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the wearer. So, if you are into designer perfumes and are looking for something out of the ordinary, then Angel perfume should be your choice as it is also high up on the list of best selling perfumes and its fragrance has a lot to do with its success.

With Angel perfume, you can begin your day in heavenly fragrances that will last through the day and the wearer will feel like she is walking in heaven just like an angel. In fact, Angel perfume is the best as far as patchouli and sandalwood based perfumes is concerned and with this perfume you will be sure to love it more than you will hate it. If you have any lingering doubts about Angel perfume they will easily be dispelled when you learn that it was this perfume that toppled Chanel No. 5 from the top most position in France way back in 1998, which only shows the great appeal such a perfume has on consumers.



## Try The Range Of Britney Spears Perfume

Singer, song writer, dancer, actress, and author Britney Spears is all round kind of girl. She's reckoned to be the 8th best selling female artist in the USA. But this is one mixed up kid.

Madonna's worried about Britney and says the press should lay off her. But she must be raking in the dollars with her range of perfumes so maybe we shouldn't worry too much about young Britney Spears.

Britney Spears has lent her name to this range of young sexy perfumes made by Elizabeth Arden. Like Britney Spears herself these perfumes are full of live and verve. Her trade mark mixture of innocence and sexuality is all here.

You'll find Britney Spears perfumes in all major department stores and on line. It's best to try them first. Some customers complained that they got nauseous from wearing them. The same perfume works differently on every individual so pop in and try a tester before you buy. Find the one that's right for you.

The latest one in the Britney Spear perfume range is called "In Control." It's blended on a white vanilla base with just a hint of creme brule. So it's quite a sophisticated little number. Britney seems to be trying to go a little more up market after her early attempts in the fragrance business.

The tones of loquat fruit, midnight orchid, sugared sandalwood and musk add to its complexity. The chic black bottle complements the general air of elegance. But the shocking pink spray bulb gives just a little reminder that this is still a fun, young product.

"Fantasy" has been out longer. But is still popular. It was introduced by the fashion house of Giorgio Armani. You can get eau de perfume, body spray and shower gel. They come in a really girly pink bottle. There's also a neat little perfume compact for freshening up during the evening. It goes beautifully with the "Fantasy" color kit for eyes and lips.

The longest established in the range is "Curious." You can get it in the original blue or pink diamond-shaped glass bottle and now a black one like the new "In Control" fragrance. It's

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marketed as a typical perfume for the non-typical girl. You can get some great bargains in this old favorite right now because the newer ones are flying off the shelves.

Sephora trails Britney Spear perfumes with the line "personifies daring and piques the curiosity of young women everywhere," which just about sums up Britney's personality. Always in the news for some scrape or other. Going from one disaster to another - that's Britney. And that's her market. Young, crazy, star struck kids this is the perfume for them.

## Chanel Perfume For The Elegant Woman

Even if you're wearing your old favorite pair of jeans and a sweatshirt to walk the dog a whiff of Chanel perfume will create an impression of sophistication and elegance. Your fellow dog walkers will immediately identify you as that woman with a bit of class, even if your dog is an mongrel.

More importantly, and this is what perfume does better than anything, it will lift your mood. The routine chores, the grey winter day will all melt away. Chanel perfume performs that trick best of all.

The most famous Chanel perfume is Chanel No 5. It was invented by the perfumier Ernst Beaux. Fashioner designer Coco Chanel commissioned him to blend six fragrances and she chose number five. Hence the name.

Chanel No 5 was intended to be the most expensive perfume in the world. The price came from the amount of jasmine it contained. It still contains jasmine but it's out priced by a lot of other brands these days. But nothing beats the famous scent of Chanel No 5.

Coco Chanel used to spray Chanel perfume around her fitting rooms. It's a trick that fashion houses still use because it lifts the mood of the client.

When asked what she wore in bed at night, Marilyn Monroe is reputed to said, "Why, Chanel No 5, of course." Her endorsement of Chanel perfume made it a best seller worldwide.

Chanel's image has been updated by the endorsement of younger actresses and models. Nicole Kidman and Kate Moss have been the face of Chanel for a while. They were followed by the actress Keira Knightley. It was her natural flaws that attracted the Chanel perfume people to her.

Chanel perfume is so distinctive it can be sold without even a shot of the bottle on the advertisements. Its adverts are tiny films designed to flatter the actress as much as the product.

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Chanel perfumes are an acquired taste. You need to test them before you buy. some will suit you, some won't, and one will be the ideal fragrance for you.

If you find Chanel No 5 too heavy and distinctive then try one of the other Chanel perfumes. Chanel Chance has a younger, lighter fragrance. It is sweet and floral, yet spicy at the same time.

Coco Mademoiselle and Coco have similar names but these two Chanel perfumes are entirely different from one another. Coco Mademoiselle, or CM as its aficionados call it, has a very 21st century feel to it. It's based on Coco Chanel's principle that less is more. It's a kind of stripped down version of Coco perfume. They were both made by the same perfumier, Jacques Polge.

The problem as with all Chanel perfumes is the price. The answer is to test them in your local store then buy them at the duty free when you travel or drop some subtle hints at Christmas and birthdays.

## Christian Dior Perfumes Are Designed For The Modern Woman

Christian Dior perfumes convey all the elegance of haut couture design but there is nothing old fashioned about them. Some of the fragrances in the range convey a sense of dangerous sensuality that is perhaps unexpected in a classic fragrance. Some are more muted in tone and suited to everyday wear. Yet they are all immensely feminine and spontaneous.

It was Christian Dior who invented the New Look that revolutionized the way women dressed in the 1940s. The style was the essence of femininity and glamour after a period of austerity. "I have designed flower women." Dior said of his new voluptuous style. That is the feel that comes across in many of the Dior perfumes.

J'adore contains Damascus plum and amaranth wood. It has notes of mandarin, champaca flowers, ivy, African orchid, violet and blackberry musk. It is designed for the confident, sensual woman.

But not all Dior perfumes are so full on sensual. Miss Dior is an unusual fragrance that combines woody, mossy notes with gardenia, green floral and rose. It is ideal for day time wear. It is perfume for the office when you don't want to seduce your boss but you do want him to give you a pay rise.

Even a sensual woman has to go to work. Another great daytime Dior perfume is Dune for Women. It's alcohol free and is fine in summer although some people see it as the winter fragrance of choice, maybe it reminds them of summer. It's an old standard and reminds many people of their mum. But there's no harm in that.

Diorella is also a good option for daytime wear. It is light and intended to appeal to independent, free spirited women. There are the same mossy notes that you get in Miss Dior plus sage and basil.

Addict is at the other end of the scale. This Dior perfume is a passionate, sensual fragrance with a silky feel to it. Dioressence is as sumptuous because it contains patchouli and many floral notes but is more spicy with cinnamon and other spicy tones.

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Top of the Dior perfume range and top of the price list is the classic Dior perfume Poison. It was launched in 1985 but still a favorite. This Dior perfume is an spicy, oriental blend that is warmed with amber, honey and berries. It's a knock your socks off sexy fragrance. Hypnotizing, sensual are some of the adjectives that are used to describe this Dior perfume.

If Dior Poison is a bit much for you, then try Tendre Poison which is a younger, lighter version of the same classic fragrance.

The Dior perfume range has a fragrance for every woman whatever mood she is in, whatever time of day it is and whatever season. You need to spend some time testing them and finding the one or ones for you.

## Making Perfumes At Home

Have you ever thought of making your own perfumes? Perhaps you would like to make them for your own use, to give to friends and family or even start your own business. It is perfectly possible to make your own perfumes at home out of natural substances.

Let's take a closer look at perfumes. The perfume that you buy in a store normally consists of a mixture of essential oils blended with alcohol which acts as a carrier for the perfume. The alcohol evaporates on contact with air and that is what gives off the perfume.

Many people do not like alcohol based cosmetics and that is a good reason to make your own perfumes. Alcohol based products can be harsh on the skin and in some people cause allergies.

But nor should you used essential oils on the skin undiluted. They are just too strong. Only lavender oil can be used directly in undiluted form on your skin. Even then you should avoid exposing the skin to sunlight. There is a danger of sun burn if you do.

What you need to do is dilute the essential oils with a carrier oil. There are many suitable oils. Almond oil is a good choice because it is light and not too sticky. But any vegetable oil will do as the base for your perfume. Scented olive oil can be very nice as a body rub so long as you allow it time to dry before dressing.

Essential oils can be bought in specialist fragrance stores and in some whole food stores. They come in little brown glass bottles. The color of the glass is important, because essential oils deteriorate when they are exposed to sunlight. So keep it is best to keep them in a dark place.

Plastic bottles are not a good idea because the essential oils react with the plastic. So always use glass. If you see essential oils being sold in anything other than dark glass bottles they are probably not essential oils. If they are they will contain impurities from the plastic container.

You should always bottle your own perfumes in dark glass containers. If a brown bottle looks unappealing to you then put your artistic skills into designing an attractive label. A hand made label will add something extra special to a gift of home made perfume. List the ingredients and the date you made it because essential oils deteriorate when they are exposed to the air.

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Essential oils are very volatile. They are the oils contained in plants that give them their smell. If you walk through a lavender field on a hot day what you smell are the essential oils contained in lavender. They respond to heat and light.

All plants have these essential oils but some have more than others. They each have different effects on us. Some like lavender are soothing, others like citrus oils are invigorating. Sometimes you may want to make a perfume from just one type of essential oil. Sometimes you will want to blend them to get the effect you want.

As you develop your skills you will find that you develop a nose. Your sense of smell will become more discriminating. Once you have got used to the palette of smells available you will be able to mix varied perfumes that suit particular occasions and different people.

There is a great art in mixing perfumes. Perfume is centuries old and you will be learning some of its mysteries for yourself.



## How To Buy Discount Perfumes

We all love a bargain and when it comes to perfumes a bargain is always welcome. But how can we be sure that when we chose a discount perfume what we are buying is the genuine item? There are so many counterfeits about these days.

From designer jeans, to CDs and watches, even medicines are counterfeited and it is difficult to tell the difference. Perfume is a high value product and it is high on the counterfeiters list.

The rule has to be caveat emptor. Let the buyer beware. If there is money to be made then there are crooks out there ready to cheat you. So when you are buying a discount perfume be careful.

The internet has opened up an enormous retail market in fakes and counterfeits that are supposedly discounts. Perfume is no exception.

A search on the internet will bring up a long list of sites selling discount perfumes. Some of these discount perfumes are the genuine item and a real bargain. Others are fakes and a waste of your money. They may even contain harmful substances and damage your health.

Clever counterfeiters even make sure the packaging is exactly like the real thing. So it may be hard to tell that your discount perfume is a fake until you try it. If the discount perfume doesn't seem to smell quite right or it fades sooner than you expect it may be a fake.

As with all internet shopping the reputation of the site is your best guide to discounted perfumes. Check out the blog sites. If someone has been cheated or bought substandard discount perfume from this site you can be sure they are shouting about it somewhere on the web. If you find that you have been sold a fake then you should do the same.

Don't forget that if you bought your discount perfume with a credit card then you have insurance cover. This is your best safeguard on the internet.

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The law protects you from fakes on the internet just as much as it does in the high street. If a retailer sells you a fake they are liable to prosecution. If an internet supplier has unwittingly sold you a fake instead of a genuine discounted perfume then they should give you a refund.

It may be more difficult to get a prosecution when the retailer is on line and based in another country, but even regular stores can find themselves selling counterfeits. Your best protection, whether you buy your discounted perfume on line or in store is to complain. Any retailer knows that their reputation is precious.

It is also a good idea if you've been sold fake discount perfume to tell the manufacturer. If their product is being counterfeited on a large scale they will want to protect their reputation.

There are some real bargains in discounted perfume on the internet and in some stores. The reason is that premium brands manufacturers and retailers need to keep their stock moving. They may not want to sell the discount perfume in a glitzy shop because that would cheapen the brand. Instead they ship it to discount outlet. That's why it's possible to pick up bargains. You just need to use your common sense and not get carried away by the idea of picking up a discounted perfume at a bargain price.

## Become A Perfume Entrepreneur

Dior, chanel, Jane Doe. You too can become a perfume make at home if you have an entrepreneurial spirit and a little know how. The techniques involved in perfume making are age old and quite simple.

What is required above all is the desire to learn the art how to discriminate between different scents. To make perfume you must be prepared to make yourself an expert in smell. This is the crucial thing in becoming a perfume entrepreneur. Your nose is the most important piece of equipment and you already have it. All you have to do is train it.

A perfume maker needs to be conscious of smell. Most of us go about without thinking about smell. If we a notice particularly bad smell we are revolted. If we catch a really beautiful smell we are delighted. But we seldom think about the more subtle smells that surround us all day.

Begin by thinking about smell. This is the first step in training your nose to discern smells. If you want to make perfume you must learn to smell. Learn what a lemon smells like. Compare it to an orange. Sniff different spices. Try to distinguish between them.

Go outside or into another room and sniff the air. Close your eyes and concentrate. What can you smell? Think like a perfume maker. Count how many smells you can discern.

It is no good doing that in a room where you have been sitting for several hours. Time is important in perfume. Your nose becomes habituated to smells. All the receptors in your nostrils are filled up with the molecules that make up the smells in that room. Whether it is the cat on the sofa or the vase of flowers on the dresser, your nose stops smelling them.

Even if you walk through a field of gorgeous flowers your nose will become accustomed to the smells after a time. The molecules of essential oils will still be in the air but you will not be able to discern them. This is an important thing to understand in perfume.

We've all had the experience of walking into our homes after being away and suddenly becoming aware of the smells, whether pleasant or unpleasant, that we usually don't notice. A

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perfume maker needs to refresh their nose. If you spend all day mixing a batch of perfume you will stop smelling it.

A perfume must have a range of essential oils if it is to have a continuing effect. This is what we mean when we talk about the notes in a perfume. Some notes, usually the flowery ones, will be discerned at once. Other notes in the perfume, usually the woody ones, will only be discerned more gradually. A balanced perfume that has fresh, floral and woody notes will give a lasting effect.

The essential oils are what we smell in a perfume. Essential oils are volatile substances that vaporize in the air. They are sensitive to heat and light. So in the preparation of a perfume and its storage we must protect them from both or they will be lost.

If you are making perfume on a small scale then the equipment needed is very simple. Jars, bowls and funnels are all that you need. As you progress to making perfume on a commercial scale you may need a more elaborate set up but the principles are the same. Remember always that your aim in making perfume is purity. You must protect your perfume from contamination to get a perfect product that will delight you and your customers.

## Making Perfume At Home

We've all had the experience. We've gone out into the garden on a lovely summer day and smelt the roses. They are so beautiful that we've gathered some rose petals and put them in a bowl in the house. For an hour or two we seem to have brought the perfume of a summer day into the room. But the perfume never stays. Within an hour or two it's gone. How do perfume manufacturers capture fragrances?

The art of perfume making is an old one. It is both extremely complex and surprisingly simple. With a little practice it is something that you can do at home with very ordinary equipment that you probably already have about the house.

What you smell in your rose petals is an essential oil. These are volatile substances that are sensitive to heat and light. When you brought the petals into the house they were still giving off their essential oils but it soon dissipated. In the garden the plants continue producing essential oils and each day they give off more of this precious perfumed substance.

When you make perfume you are trying to catch that essential oil and prevent it from dissipating into the air until it is applied to your body. The heat of your body then makes the essential oil give off its perfume.

First you need to extract the essential oil. That can be done by soaking the petals in alcohol. A bottle of vodka is the handiest and purest form of alcohol available to the do it yourself perfume maker.

Instead of putting the petals into pretty bowl soak them in vodka overnight in a glass bowl with a lid. Always use glassware when making perfume because it does not react with the essential oils. You must also protect your perfume from heat and light. So keep it cool and in the dark as much as possible.

Filter the finished product through muslin or a coffee filter and store it in a dark glass container. You can then use it to mix with other extracts or simply add it to a carrier oil such as almond oil.

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I said that making perfume was not complex and simple. Well the complex bit comes now. The blending of perfume is the complex part of the process. The perfume you buy is blended from a mixture of essential oils. There are top notes and deep undertones in any perfume. They come from different oils. You have to learn what each one does.

Mixing a perfect perfume requires a trained sense of smell. You have to train your nose to work like the nose of top perfumier if you want to make the best perfume at home.

Learn what the different essential oils smell like. You can buy them at specialist retailers and at health food shops. Some are more expensive than others. But the basics are quite cheap because you only need small amounts. Just two or three drops will be enough. The only one you may use in larger quantities is lavender oil which is a good old standby in any perfume.

Get a range of ready prepared essential oils and begin to experiment with perfume making. You can also extract your own from plant materials that you collect but there is no reason to limit yourself to these. A few exotic oils such as ylang ylang and neroli will add their distinctive note to your home made perfume.

## Make Eau De Cologne At Home

Eau de cologne, or water of cologne, is an alcohol based perfume. It can be used by men or women and is the kind of perfume most often chosen for day time wear because it is light in fragrance. The alcohol base makes it evaporate quickly into the air. It does not have the long lingering fragrance of more concentrated perfumes that are great for night time wear but a bit overpowering for the office.

An eau de cologne can be made quite simply at home. All you need to do is to add some essential oils to some alcohol. You may like to dilute the finished product with water. Keep it in a dark glass bottle or if you use a clear bottle protect it from sunlight. A bottle with a spray bulb is a good idea but you can also just splash it on. Avoid contact with the eyes because it will sting. If you do get it your eyes wash them with plenty of water.

For your home made eau de cologne you can either buy essential oils ready made or make your own plant extracts by soaking rose petals, lavender or other flowers in alcohol. The best source of alcohol for this purpose is vodka which is very pure and contains no contaminants. Even spices and fruits can be soaked in this way. They will add their distinctive warm, woody, spicy fragrance to your finished eau de cologne.

Ready made essential oils can be bought at health food shops. They come in tiny dark glass bottles to protect them from the light. They usually have a dropper in the top because you only need to use one or two drops at a time.

Make a blend of essential oils in your alcohol base and you will have a distinctive eau de cologne that no one else will be wearing this season. It will take little practice to get it just right but with time you will become an expert at blending the oils to create a home made eau de cologne that has the perfect combination of floral high notes and woody base notes.

It sounds like music, I know, and that is the way you must think about cologne when you are making it. You want a satisfying, harmonious melody of perfume in your eau de cologne. Some essential oils are light and airy. These are usually the floral ones. Others are heavier. These are often the woody ones. Some come in between.

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If you mix all three components in your perfume you will have an eau de cologne that lasts well. This is because some essential oils are more volatile than others. They begin to evaporate at different temperatures. The lightest ones appear first and the heaviest ones only become apparent as your body heats gets to work on them.

Blending is the tricky part of making eau de cologne. You must always test the finished product on your skin because only then will you get the full effect. It is your body heat that makes the blend work.

After a time you will begin to learn what blends work best. As your expertise grows you will be able to mix very subtle blends. You will find that making your own eau de cologne at home opens up a new world of perfumes to you.



## **Its Easy To Make Your Own Perfume**

Making your own perfume is really very easy. Not only does it save you money on expensive shop bought perfumes but it is a very satisfying activity. You can get hours of pleasure out of blending your own perfumes at home. Home made perfumes make ideal presents. Your friends and family will be delighted to have a truly unique perfume that you have made with love and care.

The equipment you need is very simple. You will need some glass bowls that you can cover, some clean jars with lids and some bottles for the finished perfume. The reason you use glass is that it will not react with the essential oils. Plastics tend to react with these oils. This can contaminate the perfume. Each batch of perfume needs a completely clean container.

A funnel for filling bottles is useful. Some muslin or coffee filter paper for straining infusions that you have made from plants will come in handy. You may also like to get a small pipette. This is a glass tube with an air bulb on the end. It is used for taking small quantities of liquid such as essential oils to add to your perfume mixture.

The best kind of containers to store home made perfume in are dark glass bottles. It is important to protect the essential oils from light which causes them to deteriorate. You can use clear glass bottles if you keep them out of the light. Put the bottle in a box or stick on a label that covers the glass. Decorating and presenting the perfume that you have made at home is all part of the fun.

Recycle old perfume bottles, Most of the cost of the perfume you buy goes into the packaging so it is a shame to waste it. Or buy some pretty antique bottles with glass stoppers when you want to give the perfume you have made at home as a present.

The vital ingredients you will need to make perfume at home are essential oils which can be bought at health food shops and specialist retailers. There are many suppliers on line if you do not have a local source.

Essential oils can also be extracted at home by soaking plant material such as flowers, twigs, leaves, seeds and berries in alcohol. Vodka is the best source of alcohol for perfume making

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because it is guaranteed to be safe for human consumption. Industrial alcohol is not a good idea.

Carrier oils are useful for making perfumed oils. Any vegetable oil will do, but some are too sticky to make good body oil. Olive oil is fine if you have time to let it soak in but almond is perhaps the best because it is light and easily absorbed.

Lavender always make a good base for a blend of perfume. You can buy ready made essential lavender oil or make your own by soaking lavender in vodka. If you grow your own lavender it can become the distinctive appeal of your own perfume. It is something that you have made from start to finish. The perfume you have made at home can be another way of enjoying gardening. When you give that perfume you have made with your own lavender you are giving your friends a real gift of love.

Add other essential oils to the lavender to create different effects. You will find many recipes in books and on the internet for blending perfumes or you can follow your own nose. It's all a matter of your own preferences when you make perfume at home.

## A Perfume Making School

There are no schools that teach the art of perfume making. Perhaps there ought to be because this is an ancient art that once all women knew. Before perfume making became a big commercial operation backed by high tech laboratories and expensive marketing departments women made their own perfumes at home. There is no reason why you can't recapture that lost art.

Here is your own little perfume making school. The first lesson is learning to use your nose. We all go about with our noses closed or switched to auto pilot. The toast is burning is about as much we allow our noses to tell us. But there is much more that a nose can do if we let it.

Take some time to smell things. Your friends will think you have gone mad but never mind. Smell fruits in the market. Smell flowers as you walk through the park. Walk in woods. Walk on the sea shore.

There was a time when we used our noses to tell us about the world. Now we live far more visual lives. We learn to follow visual signs. Our ancestors found their way to the baker's shop by the smell. You can even distinguish people by their smell.

A lot of the time we are responding to smells unconsciously. Supermarkets like to waft new baked bread smell around because it makes us buy things. At Christmastime shops often use spicy smells to put us in a festive mood. Without knowing it we are attracted to our partners by the smell of their sex pheromones. Aromatherapists use smell to help lift depression.

To make perfume you need to become aware of what you are smelling. You need to understand the subtle effects of smell on your psychological state. So that was lesson one of the perfume school.

Lesson two of the perfume school relates to the equipment you need apart from an educated nose. This is by far the simplest part. All you need are glass containers such as bowls and some glass jars for mixing your perfumes. Glass is best because it does not react with the essentials oils in perfume.

## Perfumes! Understanding, Buying And Making Perfumes!

Essential oils are what we smell in a perfume. They are volatile plant oils. They are extracted from flowers, leaves, seeds, fruit and twigs. You can do this yourself or you can buy them ready made. They come in small, dark glass bottles. The glass is dark to stop the essential oils reacting with light.

You will find essential oils in health food stores and specialist shops that stock perfume ingredients. If you have no local supplier look on line. There are a number of retailers on the internet.

Essential oils are not expensive because you only need small quantities. A few drops will be enough in most cases. The bottle usually have a dropper in the top. If not get a small pipette. This is a glass tube with a bulb at one end. You draw up a small amount of the essential oil and drop it into your perfume mixture.

Lesson three of this perfume school involves putting that trained and sensitive nose to work. Your aim is to blend the essential oils into a pleasing perfume. That means adding some top notes, some middle notes and some base notes. It's like composing a piece of music. You want a harmonious composition of essential oils to make the perfect perfume.

## Understanding Scent And Perfume

Perfume is a mind altering substance. What's more it's a mind altering substance that isn't banned and for which you don't need a prescription.

What we call scent is made up of essential oils. These are volatile oils that evaporate in the air when they are warmed or exposed to sunlight. The tiny molecules of these essential oils fit into receptors in our nostrils. When they do that we smell fresh flowers, baking bread, pine trees, or whatever.

Essential oils like that make us feel good. They make us think of good things to eat or happy times on holiday. They lift our mood and make us think positive thoughts. This is the principle involved in aromatherapy and in perfume making.

Scents can also make us feel bad too. Some scents are intended to warn us that food has gone off and is not safe to eat. Other scents of which we are not aware, such as sex pheromones, have a powerful effect without us knowing anything about it. They attract us to our sexual partners. Babies recognize their mothers by their smell. There really is good chemistry between us and those we love.

Scent plays an enormous and usually unremarked part in our lives. Being surrounded all day by the scent of car fumes and chemicals, stressed and angry people can have a very negative effect on our psychological state. We need to consciously seek out good scents to lift out more and make us feel good. That is what perfume is all about.

In Medieval Europe people used to carry an orange stuck with garlic cloves or a pomander to counteract the bad smells that were all around them. We can do the same thing in a slightly more scientific way today.

You could just go to a store and buy some perfume. But making your own perfume out of natural scents will give you a greater understanding of how scents effect your mood and provide a lot of pleasure in the process. Scent has a powerful psychological effect. Using that effect is all part of the perfumer's art.

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Take a few simple ingredients that you might already have at home - a vanilla pod for example. Cut it up and smell it. Your mood is lighter immediately. Vanilla is a seductive scent that is very attractive and yet warm and comforting at the same time. There is nothing dangerous in this scent.

How can we use the scent of our vanilla pod in perfume? The task in creating a perfume is to capture that fresh scent before it dissipates into the air. It seems almost impossible, but it is perfectly possible.

What you need to do is to put the cut up vanilla pod in a glass jar with a lid. Add some sugar. A third of a teaspoonful should be enough. Then cover it in vodka. Close the lid and shake it. Leave it for as long you like. A month would be about right. When you open the jar you will smell your fresh vanilla scent again. You can add a few drops of this vanilla scent to all kinds of perfumes.

You can do the same thing with lavender, rose petals or other scented flowers. Herbs and spices can also be treated in the same way. If you are gathering fresh vegetable material try to do it at mid day when they are dry and their volatile oils are most concentrated.

You can dilute the scented alcohol with water to use as a perfume or add it to a carrier oil to use as body rub. All you need are a few drops if you use it without dilution. It can be used to perfume a room as well as you. A few drops of lavender added to beeswax makes a wonderful scented furniture polish that doubles as a room freshener.

## Create Your Own Seductive Perfume

Perfume has many uses. It is added to everything from shampoo to floor polish and wafted around stores to put us in the mood to spend money. But one of the key purposes of the perfumes that we buy at exorbitant prices in tiny bottles is, let's face it, seduction.

The dash of perfume we put on when we go out is intended to be seductive. Instinctively, we chose a different perfume for day wear at work and night wear when we are socializing.

Manufacturers add all kinds of things to their perfumes to achieve this effect. Mostly they use an extract from the glands of civet cats or musk deer to mimic human sex pheromones. Some even use real human sex pheromones.

If you find this repulsive, or if you just want a cheaper alternative, you could make your own perfume out of ingredients of entirely vegetable origin. Plants have sex too, don't forget, and they need to attract bees to do the work of pollination. It may be less fun for them but is useful for us when we want to make a seductive, and entirely vegetarian, perfume.

Some plants are renowned for the seductive potential. Ylang ylang, jasmine, neroli, mimosa are among the most commonly used in the perfume trade. They are mostly exotic flowers. Perhaps flowers have to work harder in the tropics. But there are some good temperate options when it comes to seduction. Roses and even lavender in its own quiet way have passion inducing possibilities.

These are all floral scents. Floral scents always play a big part in a perfume that is meant to be seductive and demine. But a good perfume needs other scents to work well. More subdued scents will make a perfume last longer and will highlight the lighter floral tones. So you need to think about woody scents like sandalwood and juniper.

You might also like to add some spicy scents to your perfume to give it a touch a mystery. Spices have complex scents that are powerful and yet subtle. Some of them tend to make us think of happy festive times. They remind us of Christmas, big meals and roaring log fires. They make us feel secure. Others have a slightly more dangerous edge when combined with the floral scents.

## Perfumes! Understanding, Buying And Making Perfumes!

Fruits can give a number of effects. Some, like citrus zest, are fresh and invigorating. Others like berries or mango are richer and sweeter. They can give an interesting effect that makes a good contrast with the florals.

The exact blend of scents you select will depend on your own tastes. But the same ingredients will vary in their effect on different people. This is because of the differences in their own natural body scents and the oiliness or dryness of their skin. A perfume that is very seductive on one person may not be so good on another person.

By blending light, floral top notes, more earthy, woody scents and middle range scents such as lavender you can get a blend of scents in your perfume that works well by not being too obvious.

Blending is important. If you go too much for the luscious, floral scents you can end up with a perfume that is rather sickly. It can be quite nauseating to get too strong a floral scent.

If you go overboard on the floral scents you will defeat your purpose. You won't make the perfume more seductive. You may get your man but end up with a headache.



## Not All Perfume Bottles Are Created Equally

Perfume bottles often sell the perfume. As much effort is put into designing a perfume bottle as into the perfume itself. Those glittering little bottles in their brightly lit display cases are what first attracts us to the product.

They say something about what feeling the perfume is meant to create. This one tells us the perfume is fresh, innocent scent. That one that the perfume is dark, dangerous and seductive. The slim rectangular bottle of Chanel No 5 speaks of cool, classic sophistication and a woman who knows her own mind.

We reach for the bottle depending whether we see ourselves as a doe-eyed ingenue or a wicked temptress. Or someone buys it for us because that is how they imagine us to be. Perfume bottles are about image, our image and the image of the product.

A great perfume in a plain bottle would not sell. We are half way to buying the perfume before we even smell it. Many of us have bought a perfume purely on the basis of how the bottle looks. Many presents are certainly bought that way.

With so much skill and design effort perfume bottles have become collector's items. The bottle often costs more than what it contains. That alone is a reason to collect them.

Perfume bottles are worth keeping when you've finished the perfume. They make great ornaments for the dressing table. They can also be recycled. This is useful if you make your own perfume.

A bottle with a mister is always worth keeping. You can refill it and reuse it many times. The same perfume in a bottle with a mister is always more expensive than perfume in a bottle with a stopper. You may be able to pick up a mister bottle secondhand.

Antique perfume bottles are a good buy. They make pretty ornaments in their own right and can be reused. They often have glass stoppers which are more attractive than many modern ones. You can often pick up perfume bottles cheaply at car boot sales, garage sales and flea markets.

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If you make your own perfume you may even want to make your own perfume bottles. All you need is a small, plain bottle. You can decorate it with glass paints or by sticking beads or ceramic pieces to it. An art nouveau effect is very attractive and easy to do. Colored tissue makes a lovely stained glass effect.

The advantage of covering the glass is that it keeps light from getting to the perfume and causing it to deteriorate. You can achieve the same effect by making a decorative label for your own home made perfumes.

You could even take a glass blowing course and learn to make your own bottles. Mouth blown glass bottles are unique creations. No two are exactly alike. They will make your own perfumes a truly luxurious product.

## Make And Sell Perfumes To Your Friends At School

Making and selling perfumes is a great way to make extra cash and make friends at the same time. It's very simple to do.

Firstly, you will need to get some essential oils. Find these on line or in a health food shop. They come in tiny little brown glass bottles. The glass is colored to stop the light harming the essential oils. Essential oils have to be protected from heat and light.

Essential oils are extracted from plants. The scent we smell when we sniff a rose is the essential oil that that the rose produces naturally. All perfumes are made from essential oils. Different perfumes contain different blends of essential oils.

They may seem quite expensive at first. But you only need tiny amounts. Just a few drops of essential oil are all that is needed.

Look on this as your start up capital. May be you have to negotiate a loan from the bank of Mom and Dad. Or may be you do some extra chores to earn the money.

Next you will need some glass jars with lids. These are for mixing your perfume. Recycle old ones but wash them. You don't want your perfume smelling of peanut butter. Well some people might I suppose.

Don't use the ones in the kitchen that are used for storing pasta and stuff. I know you intend to wash them afterwards but believe me they will still smell of the perfume. Essential oils are very powerful. For the same reason, don't put your perfume jars in the dishwasher along with all the dishes. This is the quickest way to bring your perfume business to a halt at the beginning. So keep your perfume jars separate.

If you have younger brothers and sisters keep your perfumes and essential oils away from them. Undiluted essential oils can harm the skin. Wash your hands before and after making any perfume.

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A perfume is made by blending essential oils and mixing them with oil or water. Perfumes often contain alcohol but if you start buying bottles of vodka questions will be asked. So make your perfumes alcohol free. That way you can sell them to your friends.

For a good perfume you need some floral scents and some woody scents and may be some fruity ones. Floral scents are very feminine and sexy but they don't work on their own. They need the woody ones to set them off properly.

Even if you want to make a really girly, feminine perfume avoid too many floral notes. They can make you feel really nauseous and give you a headache. This is especially true of the powerful ones like ylang ylang and neroli. Just a drop or two of these is enough.

A young perfume that is perfect for teens has plenty of the lighter, floral scents and some fruity ones. That gives a fresh feel to the perfume.

Adding some lavender can help to blend all the different scents together. It bridges the top notes and the base notes in your composition.

A perfume without floral essential oils is great for the guys. Yes, they can wear perfume too. Just tell them it's after shave. Alcohol free after shave is a good idea because it won't sting.

So go create and start your business selling perfume to your fellow teens.

## **Bvlgari Perfume: Spelled Funny, Smells Funny**

All English majors in the world -- RUN! The Bvlgari perfume is going to drive you and your spellchecker insane. Sometimes, when trying to find information on Bvlgari perfume, you might have to look for “Bulgari perfume”. It is in the nature of our brains to try and make order out of chaos. “Bvl” just doesn’t have a phonetic equivalent. But “Bul” does, and so perfume sellers continue to market “Bulgari perfume” even though this is a misspelling of the product.

### **Squeeze Me?**

Bvlgari is a famous designer label, making everything from sunglasses to watches. They also, obviously, make fabulously expensive perfume. They are considered the brand you want to wear if you are nominated for an Oscar. The Bvlgari brand name is less well known than Tiffany’s, but has a more fanatical and discriminating following. Bvlgari watches, for example, are considered equal to Rolex.

Bvlgari perfume is made with expensive and hard to get ingredients like roses. Roses? Aren’t they everywhere? Well, it takes about 4000 pounds of rose petals to yield one ounce of pure essential rose oil. Any perfume with rose included is going to be very pricey just because of that. One of the most popular Bvlgari perfumes is Rose Essentielle, which is mostly made up of other scents other than rose, or no one would buy it. It also has blackberry, living mimosa, patchouli and several other flowers whose names makes this writer’s eyes cross.

### **Testing, Testing**

One of the more realistic and fun options Bvlgari perfumes provides that many other designer perfume makers don’t is that they sell tester sized bottles. They are usually sold online, so you need to fire up the old Google and your old noodle in order to find them. One of the stores that sells them is Amazon.com. These bottles usually do not have the fancy designs and packaging of their larger siblings, but do you want to buy the bottle or the perfume?

Another place you can check for more economical prices on Bvlgari perfume is from online sites like eBay. You might have to deal with a used or opened bottle. Be sure to never send a seller money by wire – that usually indicates a scammer. Check the seller’s rating to read what other

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buyers think of the seller. Be patient and do a lot of praying. Even for expensive perfumes, when the sniffer is ready, the perfume will appear within your budget.

## The Tricks Behind The Perfect Choice Of Perfume

A girl or a man passes you by and you hardly gave notice. But as they walk away, a scent so captivating is left behind. You can't resist it and turned you head back. "Who is that," you will ask yourself.

Such are the effects of perfumes. But don't go immediately and buy yourself a set of perfumes. There are a couple of things that you need to consider. Perfumes are as complicated as dresses, shoes and accessories.

You need to get something that compliments your whole character. Check out the various scents and try to determine if they define who you are. Some of the themes or scents available in the market include don't havets of perfumes. head back. "Who is that," you will ask yourself.

Chypre fragrances which gives off a woody, floral, and mossy base and citrus base scents which comprises of fruity fragrances like grapefruit , lemon, or tangerine. Another set of scents are floral which seems to be one of the most popular at present.

Also available are Oriental or amber types. These perfumes give off aromas like musk, vanilla, spice, animal scents and combination of flowers and woods.

One of the best tip in buying a perfume is to relax and don't be hasty. If a new scent came out on the shelves don't go rushing in. Take your time. See, or rather smell, if the perfume is really something that you would like. In trying on some perfume, make sure that you apply just a little on the back of each hand. Then go around your normal business. Eat at the mall or go shopping with friends or companion.

After a while, smell the perfumes on your hand. If you still like the scent then by all means consider buying it. The reason behind this little experiment is that perfumes change over time when applied to your body. Body chemistry differs to each person too. So what might smell good on your friend might not be that great on you. Also, what smell great on you now might not be that good after an hour or two.

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Perfumes are made of layers. The first one is the scent you smell after you apply the perfume immediately. This layer gives off the first impressions but fades rather quickly. The middle layer of a perfume consists of the smell of the perfume as it mellows or reacts to your skin or body chemistry.

You can smell this layer in thirty minutes or so after applying the perfume. The final layer is the base and contains the richer scents. It is the main theme of the perfume and it will blend with the middle layer. This smell usually manifests after more than thirty minutes of applying the perfume.

Once the perfume have reached this layer, only then can you really determine if the scent is something that you would like or something that would compliment your character.

If you find out that current market or commercial perfumes don't match your personality, you could always try to make your own perfumes. There are a lot of ways to make your own. You could do some experimentation with perfume oils or essential oils.

You might also find the pursuit as an interesting hobby and might get hooked at the almost endless possibilities of scents or fragrances. The commercial perfumes are made form synthetic chemicals which give off quite different scents from natural essential oils. But to make your own perfume also means to create a scent that is only yours and yours alone.



## Creating A Best Selling Perfume Is All About Branding

For more than a century, people have been using perfume. This is perhaps because soap does not do much except cleanse the body so something else has to be used in order to smell good.

Studies have shown that the demand for perfume has more than quadrupled through the years. This is because of new technology that makes it easier to mass-produce and the branding that goes with it.

Branding from a marketing executive is very important. This is because the name that is given to the new concoction should reach out to the consumer. One of the most effective methods is by getting a celebrity to endorse it and then the rest is history.

Another technique that delivers a heavy punch is the packaging. The shape of the container may take the form of a woman's body or something else that is more appealing. The manufacturers do not always come up with this and at times as a consumer group to help with the brainstorming.

The success story of each perfume ever made was not always made with the help of a celebrity. Some companies relied on advertising to create brand awareness. This is done on television, through billboards and printouts in magazines.

While in the store, sales reps offer free samples to customers and those who are hooked will end up buying it. These strategies should be utilized when making your own perfume line.

There may be different ways of making it but in the end, the entrepreneur will still have to market it in order to make a profit.

So, can someone come up with a perfume that does not smell so good and still perform well because of a celebrity endorsement? The answer is yes. The challenge will be getting someone important to do it because there are those who don't like the idea of promoting something that the person does not even believe in.

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The best thing to do will be to create a perfume that both the entrepreneur and the endorser can live with. The key to everything is the scent. It will take time to learn how to mix the base, middle and top with the right amount of bridge note but those who succeed may be able to make something that the market has not created.

The perfume that the person has created may not be appealing to the young but may sell well with the older market or vice versa. A product test can be done to see where the cards fall so branding can focus on a targeted market.

Eventually, the entrepreneur will be able to figure out the niche of the brand. The only way to get more loyal customers will be to create more variations that will also cater to people in other age groups.

Making your own perfume will require a little knowledge of chemistry. This will take time but after a while, the person will finally be able to have the right formula.

The knowledge needed may come from books or by going back to school. Those who may not have the knack for it may decide to hire someone else to take care of the legwork so the entrepreneur will be busy with the branding side of the business.

## You Can Buy Discount Designer Perfume At Knockdown Prices Without Much Trouble

These days buying discount designer perfumes is quite fashionable and such products are desired by men as well as women who need to add some class and style to them as the use of perfumes are symbolic of elegance and also sensationalism. They are a good means of enhancing the personality of a person and also to attract other people and gifting a discount designer perfume is something that is worth a second thought.

### **A Proliferation In Recent Times**

Perfumes have been around for a long time and one can go back to the biblical times and still find them being used and given that they were produced from natural substances it is easy to understand why women and men have used them for so long. However, with the making of perfumes taking a radically different course in the modern era, there are now more and more chemicals being used in order to create a perfume that matches certain desires. Thus, there has been a proliferation of discount designer perfumes as well because not only are they cheaper, but they lend them to being produced faster as well.

So, today one can easily pick up discount designer perfume such as Eau De Dolce Vita by Christian Dior for fewer than twenty-five dollars that has a refreshing and also flowery fragrance and it possesses the fragrance of freshly cut flowers that has a blend of aromatic woods as well as vanilla, and it is a perfume that is very well suited for wearing to the office.

In a similar vein one can buy a decent discount designer perfume such as Polo Black Cologne by Ralph Lauren for just fewer than fifteen dollars which perfume has a blend of Silver Armoise, Iced Mango and also Patchouli Noir and which is ideally suited for the style conscious male.

Most discount designer perfumes such as Light Blue by Dolce Gabbana are sure to have overwhelming fragrances that add a different dimension to life and can prove very irresistible when worn, being especially lively and totally feminine as well as resolute. All you need to do is to find a store that offers these excellent perfumes at knock down prices and a search on the Internet will throw up many options. With so much competition in finding different discount

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designer perfume stores, you will need to do a fair bit of searching before you find a perfume that matches your needs and which also is well priced for you.

## Turning A Hobby Into A Money Making Venture

Hobbies are considered to be one way of releasing tension from the body. The person will just have to choose one, enroll in a class and then learn everything there is to know so this can be done at home.

Perfume making is considered to be a hobby. This is because it is very easy to make as long as the ingredients are available. The shelf life may not be that long compared to those produced by various manufacturers but it is a start of something that could be turned into a business.

Here are two examples of perfumes that are easy to make. The first is called Falling Stars. The essential ingredients will be lavender, chamomile and valerian oil. Some vodka and distilled water should also be added to make it blend together.

The second example is called Enchanted. For this concoction, the individual will be using everlasting, peony and sandalwood oil. After mixing the three, vodka and distilled water must also be added into the mixture.

One perfume that teens and a lot of women love is called Misty Passions. For this fragrance, the person will be needing some passionflower, ylang-ylang and neroli oils. Just like the other two perfumes, vodka and distilled water are the last liquids needed that need to be mixed.

It takes time for the essential oils, the alcohol and the water to settle. This should ideally be placed in a sealed container and stored in a cool place so the contents will not evaporate into the air.

The settling time is 12 hours. Those who want to keep it longer can also do that because this will prolong the smell on the person. Before putting the liquid into a sprayer bottle, this should be filtered one last time so there won't be any foreign objects that will be getting into anyone's skin.

In the three perfumes mentioned, the individual will notice that there are always three essential oils used. This is because each one acts as top, middle and base note, which serve as the basic foundation of any fragrance.

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The use of alcohol and water is important to be able to blend in the different smells that each oil has. Without it, the hobbyist will be unable to come up with the right formula that can sold to a customer.

The last part of making the perfume is the packaging. Presentation is always important so the person should look around for suppliers that can give the sprayer at a reasonable price.

Those starting out can have custom made stickers and then have this placed around the bottle. Those who have more capital can have a supplier come up with an original design to differentiate this product from others in the market.

When everything is ready, the hobbyist can rent a small stall in the mall or have someone sell it. There is also the possibility of offering these perfumes online since a lot of people transact business over the web.

It will take time to create brand awareness but when people spray on a sample and appreciate how it feels on the skin, the sales will start coming in. If business is doing well, the person may even quit the regular job to spend more time with this new endeavor.

## A Pursuit For The Nose

Take note, when you buy a perfume bottle most of the cost goes to the packaging, advertising, sales profit and tax. Only a small percentage, actually around ten percent, is dedicated to the costs of the scents. So why buy when you can make your own perfume. Not only will you be able to save some money but you'll get a blast from the pursuit of the perfect perfume.

One of the greatest advantages of making your own perfume is that you don't have to worry about having chemicals and preservatives going onto your skin. Since you're more likely going to work with natural, you don't have to worry about the possible effects of synthetic materials on your body.

However, care should still be taken when using various essential oils. Some people might still have particular allergenic reactions to specific types of oils. It is therefore important to know or be familiar with your own body chemistry first before trying experimenting with blending perfumes.

First, let's differentiate between the various types of perfumes. Basically, a perfume is a mixture of aromatic compounds and diluted in alcohol and water. The amounts of aromatic oils dissolve in a blend determine if it can be called a perfume or a cologne. Arranged from highest concentration of oils to lowest the sequence would be: perfume, eau de parfum, eau de toilette, eau de cologne and body splash.

When we say perfume, the blend of aromatic oils is from 25 to 40%. Eau du parfum, meanwhile, are 15-30% aromatics. Eau du Cologne has even lighter aromatic oil contents. This type of scent usually has around 5-15% aromatic compounds. Toilet water or sometimes referred to as body splash has only 3-5% aromatics. Body splash are ideally used after you take a bath or shower.

When you make your own perfume, you get to choose which solvent you would use to dilute the blend. Available at your disposal are either jojoba or alcohol. Both have distinct differences and benefits. Jojoba is great for perfume blends because it never turns rancid.

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When you have created your own perfume blend, it is best that you use the perfume only on your pulse points. Anywhere more and you might overdo the scent. For diluting the blend the traditional way, you use grain alcohol or a high grade proof of vodka. Alcohol makes the blend more volatile. The problem with alcohol is that you have to let the perfume blend evolve. If you don't the scent will smell more like an alcohol rather than a perfume. Usual proportions of alcohol and perfume blend is about three or four ml of the blend combined with five or 10 drops of alcohol.

Making your own perfume should be fun. Don't delve too much on the technicality of blending perfumes. Explore and try to make combinations that are unheard off. You never know, the resulting blend might be perfect to your body chemistry.

Scents and fragrances react differently when applied to your body. Choosing one that fits you is like choosing the right color of dress or the right pair of shoes to wear. Perfumes cannot just be worn arbitrarily. The resulting scent might be catastrophic. That's why you need to experiment more when making your own perfume. Try various combinations of scents until you find the perfect one for you.



## Make Your Own Scintillating Perfume

Making your own perfume is not about being frugal. It is about taking control of what scent you put on by creating a fragrance that is uniquely suited to your body chemistry, mood and taste. Aside from making your own perfume for personal use, you can also decide to make your own perfume for a small business or as a novel and useful present for your friends and loved ones.

Like any craft, the basics of making your own perfume are easy and the whole process is fun. You don't have to wait till you're done to share the fun. You can opt to make your own perfume by yourself or make it a fun group activity for everyone to enjoy.

The actual perfume making will start after you have gathered the ingredients and materials you will need to make your fragrance. To find out what these are, you will have to consult a perfume recipe.

Unfortunately, there are so many perfume recipes to choose from if you just search on line. Don't worry, these perfume recipes for making your own perfume are free and truly simple and easy. The hard part will be deciding which perfume recipe to try. To help you decide on the right perfume recipe to try making your own perfume from, perhaps you should ask yourself what type of perfume you would like to make.

There are different types of perfumes. There are perfume oils, eau de cologne, body sprays and such. What will help you decide here will be to determine who will be the end user of this perfume you are about to make. If it is for your personal use then you decide what it is that you prefer.

It is a gift for someone, then try to decide what they would like best. If you are making your own perfume as a fun group activity, then you will have to get a consensus within the group about what they would like to produce.

The next thing to consider is what type of smell you would like your end product to smell like. As you well know there are different types of scents. You should be guided by the preference of scents of the person who will be using the product.

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After you have answered those questions, you will start to get a more concrete idea of what type of perfume recipe you will want to try out. If you're feeling confident, you can experiment and enhance the available online perfume recipes with other scents and ingredients you think will work well together. The more you work on making your own perfume, the better you get at it because you gain the confidence to experiment and go beyond just following a recipe.

Experimenting will allow you to really personalize your fragrances as well as discover really wonderful blends. Don't forget to check and test the perfume on your skin because it smells different when sniffed from a container. The perfume will react to your body chemistry and give off a unique scent, which will help you decide on how to adjust your recipe to suit your body better.

After you have created your perfume, remember to store it properly. If you are giving it away, you will want to make the packaging nice for a good presentation. However, do not forget that perfume is sensitive to heat, light and oxygen so that you should be guided accordingly.

## Making Your Own Signature Perfume

There are a lot of perfume manufactures in the world market. This gives customers a variety of choices which really depends on its reaction with the person's body chemistry. Sadly, it is never easy to find the right product so instead of wasting dollars trying out bottle after bottle, maybe it is time to make your own signature perfume.

The conventional way of doing is by buying all the ingredients from the store. These include the essential oils and the equipment to do it. The other way will be to pick some stuff from the garden or the forest and then use the utensils in the kitchen.

A good example of using some home made stuff will be by first buying liquefied cheese from the grocery. It is still hard so this should be placed in a container and left in the sun for about a week.

When the cheese is ready, the person can get some flowers from the garden. Some examples could be apple blossoms, water lilies, orchids and roses. Some pine needles and canola oil will also be needed. The finishing touch of this formula will be a bottle of rubbing alcohol and some distilled water.

The cheese will be in liquid form because of the scorching heat of the sun. The flowers and the pine needles should be minced using a mortar and pestle or by a food processor. Next, the person should mix these two together in a beaker.

While stirring, this is the time that some canola oil is added to the concoction. The person should smell the mixture from time to time and only stop when the right fragrance has been reached.

The last thing to do before storing it for a few days will be adding some alcohol. After two days or longer, this should be drained using a filter and then placed in a bottle making it ready for anyone to use.

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Those that are able to come up with a fragrance without the help of a book or other sources of information are either lucky or have the talent in making a signature perfume. This means with the proper materials, the individual can come up with a better fragrance.

People who want to learn more can take up classes and then work on these recipes at home. It is only when the person is comfortable with the different essential oils that it is time to conduct experiments that have not yet been attempted by perfume manufacturers and see where it goes.

It is advisable to write everything down so the individual will remember the exact quantities that were placed into the perfume. This should be kept in a safe place so that no one will be able to copy it making it solely the property of the inventor.

If the inventor does not have that much capital yet, perfumes can be made at home and then sold to various stores. When enough money has been collected, this is the time to rent space in the mall so there won't be a middleman anymore and more profit can be made.

Perfume making is always about trial and error. Since there is no guidebook, making the signature brand will take more effort on the part of the inventor.

## Eau-la-la

Perfume has been part and parcel of human civilization dating as far back as ancient Egypt. Perfume has the ability to add romance and a surreal feel to everyday situations. Just spray or apply a few drops of this fragrant mixture of essential oils and solvents to special points in the body and you're sure to create a wonderful scent throughout the day to keep heads turning towards you to accommodate the olfactory sensation.

While perfume can be very expensive, understand that you can make your own perfumes. Sure, large brands and the perfume manufacturing industry utilize a complicated process in making perfumes but it doesn't have to be that way for you. Part of the process of industrial grade perfume is creating that particular blend of natural and synthetic scents to form that designer scent.

If you make your own perfume, it is best to eventually be bold enough to create your own scents that suit your style and mood. For beginners though, one can easily search online for free perfume recipes that as easy to prepare.

Once you become comfortable with the process and you have become familiar with the different scents, sources and how your own body chemistry reacts to the blended scents then you are on your way to making your very own unique perfume that can rival any of the commercial ones available.

What's more is that because you make your own perfume, you can be sure that you will have exclusivity over that scent and own it. The basic source of natural fragrances used in the creation of perfume are plant extracts called essential oils. Essential oils are the extracted concentrated scents from plants, which is used as the base of perfumes. It will be interesting to note that sometimes, the different parts of a particular aromatic plant can produce different smells and the nuances of each can be used and blended along with other essential oils from totally different plants to create that wonderfully unique fragrance.

When making your own perfume, you can opt to purchase ready made essential oils or do your own extraction. In purchasing essential oils however, make sure you get them from a reputable

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source so that you can be sure that you get 100% essential oils rather than those with additives. The higher the concentration of the essential oils, the more aromatic it is.

To make and extract your own essential oils, you will be using a multitude of plant parts to be able to achieve the fragrance that you want. For instance, some plants will have aromatic barks, or just have aromatic flowers. In case of fruits though, it is easier and best to extract essential oils from the rind of citrus fruits.

Not all fruits will be able to yield the expected scents when extracted so you're better off sticking to the fruits from the citrus family. These plant parts are not the only areas where you can extract scents though. There are of course leaves like those the chamomile and violet plants. You can also extract essential oils from some roots and some seeds.

Making your own perfume solves the problem if certain allergic reactions from highly processed and synthetic scents that are available in the market. So make your own perfume and have fun with creating your own blends that is just right for you.

## Making Perfume Using An Old Recipe

Some people prefer the cooking of one person over the other. This could happen because there is a secret ingredient that no one knows about making the individual prefer this no matter how hard other people have tried to surpass it.

The same thing can be said about perfumes. There are some brands that are considered to be the best and no one come close to the scent it gives to the person.

Unfortunately, some of these perfumes are really expensive. People will really have to save up to get it or try to find something similar and be contented with it. The other alternative will be make one at home that is just right for one's body chemistry.

A good example of this is called Whispering Rain. All the person has to do is buy the ingredients and then make it happen.

The individual will need sandalwood to act as the base note, bergamot to act as the middle and cassis that will serve as the top note. This can be purchased separately in 10ml bottles from the specialty store and then mixed together in a glass bottle.

A few tablespoons of vodka and a couple of cups of distilled water should also be added to the concentration. This should be sealed with a tight lid and left to settle for 24 to 48 hours before this can be transferred into a sprayer bottle making it ready for use.

The perfume may last for a month if this is used daily. Before this runs out, it will be a good idea to prepare a new batch so this will just be refilled into the container.

It takes money to make some more. If people at work or in school like it, instead of just revealing the secret ingredients to the perfume, the individual can make a little money by making and selling this at a reasonable price.

The ingredients don't cost that much so it is best to calculate the cost and add a certain percentage for markup. It will also be a good idea to do a comparative to see how much other stores are selling this product something similar.

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If the perfumes are not performing that well, it is time to come up with a marketing scheme. Some examples commonly used are a buy one take one or get the second bottle for half the price.

The person can even advertise and sell this on the Internet. It is not that difficult to design a website or by simply offering this in other websites. Some will allow the entrepreneur to do this for free while others will charge a fee for maintenance costs.

Studies show that more people do business via the web because it allows the businessman to make deals not only in the city but in other states and countries should someone want to order a huge bulk.

There are other perfumes that can be made aside from Whispering Rain. It just takes a little effort on the person to do some research and make other fragrances since many of these are posted on the web.

The first perfume may be a flop or a success but those who persevere may soon reap the benefits of all the hard work.



## The Proper Use Of Perfume

Perfume has been used over the centuries to inspire, delight, and arouse people's sense of smell and thereby other desires of the human body. People all over the world have certain scents that attract them or will turn them completely off. Many people have had the experience of walking into a room where someone is wearing a strong smelling perfume and they have either gotten a headache and felt nauseous or have been drawn in by the pleasantness. It is important for anyone who uses scents to understand the proper use of perfume and be able to apply it to their own application.

### **The Proper Scent**

A very basic thing to understand about the use of perfume is that all scents are not good for all people. Even the most expensive products will only smell their best on certain people. A person needs to take time to explore what scents are best with their body chemistry and with the desired effect of the perfume. If the scent is meant to be a pleasant smell for day to day use it will be completely different than a scent that is meant to seduce a lover.

Perfume counters at department stores are great places to smell and sample different products before buying them. A person should take the time to smell all types in the bottles and find scents that are pleasing to them. Then the person will want to try each type one at a time over several days to see which perfume blends best with their body. One thing that can help to make this process go faster is to learn to identify the category of each label. Some scents are floral, some are woody, some are blended and so forth. By determining what type of scent a person wants and defining what the different perfumes are a person can quickly eliminate many products. A professional in the industry that works at a fine perfume shop can be very helpful in this venture.

### **The Application**

When a proper scent has been found, the person should understand how best to apply the product. It is important that a perfume be subtle and not overpowering. People who pass by should get a whiff of the pleasant smell and not be overcome by the odor. Applying a dab of fragrance to the pulse points of the wrists or neckline has always been a popular use. Others

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choose to spray the scent in the air and walk through so that they have a total body application. For the woman who is intent on seduction a dab of an alluring scent in the bodice area is very effective. Some scents work well when sprayed over the hair allowing them to be more true to the original scent and not mixed with the perspiration and musk of the individual.

It is important that the wearer not mix the scent with other lotions, shampoos and powders that have their own odor. These products should all be used in the unscented varieties or in the same scent as the perfume. Caution always needs to be taken to make sure the scent achieved is simple and desirable.

## Perfumes DIY

Who says good quality perfumes has to be store bought? The truth is you can make your own perfume and have fun in the process. More than fun however, making your own perfume allows you to create unique scents that are just right for you. Furthermore, you have control over what goes into your perfume so if you won't have to contend with the harshly unnatural ingredients that may be present in commercially available perfumes that you can get at the department store.

The process of getting started in making your own perfume is quite simple. If you are not all versed in the production of perfume, don't worry because you don't have to be. To get you started, you can browse online on the many free perfume recipes on the Net to help you make your own perfume. Choosing the right perfume recipe to follow will depend on what type of scent you want to create.

If you are worried about not being able to predict how a perfume recipe will turn out based simply by looking at the ingredients, don't worry. Most perfume recipes online will give a brief description of the type of fragrance you can expect from a given recipe. Although, at the end of the day, you will really have to get your hands dirty and actually try out a recipe to be able to experience for yourself how it will turn out.

Remember also that you will need to try out the perfume on your skin because it will certainly smell different as you sniff it from the container and as you allow it to react to your body chemistry through your skin.

To help you further, below are various free perfume recipes from pioneerthinking.com. Don't be afraid to try it out and make your own adjustments in the recipes so that the fragrances produced will suit your preferences better. Perfume Recipe 101 You can't go wrong with this one. This is easy, simple and you have complete control over the types of fragrances you will be using. This is a good way to start your self on making your own perfume.

You will need two cups of distilled water and one cup of fresh chopped flower blossoms of your choice. You can opt to choose just one type of flower blossoms or mix several kinds that you feel will blend well together. After you have chosen your scents and have your ingredients with

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you, get a bowl and place a cheese cloth inside it. Make sure that the edges of the cloth hang over the outside of the bowl. Pour in your flower blossoms followed by the water. Cover your bowl and leave it like that overnight.

On the next day, pull out the cheesecloth by the edges and squeeze the fragrant water into a pot for heating. Simmer the liquid until only around a teaspoon is left. Store this then in a small dark bottle that you must keep tightly closed when not used. Make sure also that you store this away from light and heat.

Want a fragrant perfume that's sure to inspire your dreams? Try this celestial blend of soothing flower scents that will relax and inspire you. Ingredients: \* 2 cups distilled water \* 3 tablespoons vodka \* 5 drops lavender essential/fragrance oil \* 10 drops chamomile essential/fragrance oil \* 10 drops valerian essential oil

Directions: Mix all the ingredients together and shake well. Place in a dark color bottle. Then allow the perfume to settle for at least 12 hours. Store in a cool dry area.

## **Perfume Discount Are Popular Because They Have Quality And Affordable Price Tags Combined**

Manufacturers keep the buying habits of men and women in mind when they create their range of perfumes, amongst which you will be sure to find many perfume discount that satisfies different consumer needs. In fact, the popularity of perfume discount is such that such perfumes far outsell all other types of perfumes because they are highly sought after, and if you walk into any perfume store, you won't be able to ignore the many perfume discounts that are sure to be on sale.

### **Available At Online Stores**

Even online stores have many perfume discount products and the reason why such perfumes are so popular can be attributed to the fact that they have great aromas which are available at pretty inexpensive prices, which makes for a very appealing product line indeed. Before purchasing perfume discount, it is a good practice to follow certain guidelines to help ensure that you not only get good value for money, but also the best scented perfumes as well.

Men and women can both find perfume discount in a number of different aromas as well as flavors and with so much to choose from, you can be sure that you will find such perfumes having a variety of ingredients that will suit every taste and desire. In fact, these perfumes are always available at reasonable prices and the demand for them never ceases and they are available in woody, fruity and many other flavors as well.

With perfume discount, you can be sure to feel sexier, fresher as well as very cool and their relaxing and pleasant fragrances helps the wearer feel better, and is it a blend of citrus or wood or herbs and even spice, there is something very appealing always available, and which are sure to be original brands and also are available from distributors of good repute.

Before selecting a particular such perfume makes sure to apply a tiny bit on your skin to see whether the perfume is suitable to your skin and besides the usual discounted perfumes, many big brand name perfumes are also available at discounted prices to ensure that those products remain competitive and also marketable. If you are looking for perfume discount, you could find

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them at departmental stores as well as the many online sites, and buying them will ensure the wearer a savings while getting good quality as well.

Once bought, such perfumes are usually worn for normal daily use, which is why buying just one perfume usually does not satisfy customers, and thus they buy quite a few different products which increases demand and also let manufacturers offer their products at reduced prices to ensure greater sales volumes.

## **Producing Perfume From The Home**

Some people find it hard to find the right perfume. This may smell good when this is sprayed into the air but this changes when this reacts with the skin. Those who are tired of this problem can stop looking and instead make one .

The first step is to get all the materials together. A lot of people focus on the oils and the other liquids and forgetting the basics such as the test tubes, glass beakers and measuring cups.

People should avoid using materials made of metal or plastic because these may alter the scent. Glass stir rods should also be used because this will allow the oils to mix better instead of just shaking it.

Since the mixture has to be stored for two days before transferring it into a bottle, the lids should be tight to prevent the liquids from evaporating into the air.

When everything is ready, it is time to mix the oils together. Many of these are extracted from plants and some last longer than others thus creating base, middle and top notes.

Examples of base notes are cinnamon, fern, moss and sandalwood. Ylang-ylang, lemongrass and neroli are middle notes while bergamot, lemon, orange and orchid are examples of top notes.

There are also oils extract from animals but those who detest this can rely on synthetic oils instead.

Since some essential oils do not blend well with others, a bridge note is needed to blend it together. The last thing to add before this is stored for a couple of days is a little ethyl alcohol. This may not always be available so many recommend the use of vodka instead.

After two days of storage, the last thing to do will be to mix this with distilled water. This should be filtered so any solid elements are removed and the liquid can be transferred to the plastic bottle.

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It does not take a rocket scientist to come up with a fragrance. This takes practice which is just like excelling in a sport. The only reason why some companies make it so complex is because others mix different notes all together to come up with the desired result.

Those who are just doing this for fun can make homemade perfume using rose petals. But those who plan to turn this into a business should be prepared to turn the kitchen or an empty room in the house into a mini laboratory.

The person does not have to do everything through trial and error because there are books and other sources to get this information. Some even mention the recipe for a certain concoction which will serve as a guide for anyone who wants to get started.

Some of the concoctions produced will not do that good as hoped. Instead of throwing it out, there are other things that the entrepreneur can do with it.

The mixture can be used as an air freshener, for aromatherapy, to make scented paper and more. After all, the ingredients that are used to make these other products are the same as perfumes and it can still be put to good use.

Making a perfume is personal. So, the person has to figure out what scents work for the individual and others out there so there is direction when for making these concoctions.



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